

**GOVERNMENT OF INDIA  
COMMERCE AND INDUSTRY  
LOK SABHA**

UNSTARRED QUESTION NO:2025  
ANSWERED ON:31.07.2015  
Assistance Centre for Promotion of Export  
Pandey Shri Ravindra Kumar

**Will the Minister of COMMERCE AND INDUSTRY be pleased to state:**

- a) whether the Government has established any assistance centre for promotion of exports, giving information regarding export related rules to farmers of the country, and for making farmers and small entrepreneurs of every State aware of export related rules; and
- b) if so, the details thereof indicating such centres established by the Government during last three years and the current year, State/UT-wise?

**Answer**

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THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY (INDEPENDENT CHARGE) (SMT. NIRMALA SITHARAMAN)

(a)&(b) Yes, Madam. Through 37 regional offices spread across different parts of the country, DGFT is implementing "Niryat Bandhu Scheme" for mentoring /handholding of new and prospective exporters/ entrepreneurs on various aspects of export. These benefits could be availed by any intending farmer exporter or small entrepreneurs. List of DGFT regional offices is given as annexure I. In addition, Agriculture and Process Products Export Development Authority (APEDA) also facilitates agricultural exports through a combination of measures:-

(i) Through its 5 regional offices and 13 (virtual offices) offices run in collaboration with State Government agencies). APEDA has been making continuous efforts at reaching out to exporters, farmer exporters and State Government extensive machineries to disseminate information relating to agricultural exports. List of APEDA offices is given as annexure II.

(ii) Through its 'Agriculture Export Promotion Plan Scheme,' APEDA has been trying to intensify exports of agricultural products.

(iii) By creating an Agri Exchange portal available in the public domain information relating to product-wise, country-wise export performance, Sanitary & Phyto-sanitary (SPS) and non-tariff barriers for export of different agricultural products, tariff details etc. are provided for readymade availability of intending exporter. Agri Exchange portal also provides step by step details

of export requirements such as pre-shipment process, quality and hygiene, packaging, labeling, warehousing and cold storage facilities, export documentation process etc. Further details of scheme and facilities provided by APEDA is available in the website [www.apeda.gov.in](http://www.apeda.gov.in).

(iv) APEDA also organizes various training programmes for farmers such as pre and post harvest training /seminar etc for products such as basmati rice, organic products, fresh fruits and vegetables etc. For strengthening of backward linkages for export oriented production of fruits and vegetables, interactive workshops etc. are also organized.

(v) Apart from APEDA, other organizations like Tea Board and Coffee Board are promoting schemes for plantation/ re-plantation of tea and coffee. Tea Board has a scheme approved under the 12th plan for small Tea growers. Further details of the scheme for small farmers is available in the website [www.teaboard.gov.in](http://www.teaboard.gov.in).

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