

**GOVERNMENT OF INDIA
TEXTILES
LOK SABHA**

UNSTARRED QUESTION NO:1759
ANSWERED ON:30.07.2015
Production and Sale of Ethnic Textile Goods
Pala Shri Vincent H

Will the Minister of TEXTILES be pleased to state:

- (a) whether the Union Government has taken any steps to promote the production and sale of ethnic textile goods of the States in the North-Eastern region;
- (b) if so, the details thereof;
- (c) whether any special assistance is being provided to the entrepreneurs of ethnic textile industries of the NE region; and
- (d) if so, the details thereof and the steps taken to showcase ethnic textile goods from the NE region in International trade expos?

Answer

MINISTER OF STATE (INDEPENDENT CHARGE)
IN THE MINISTRY OF TEXTILES
(SHRI SANTOSH KUMAR GANGWAR)

(a) to (d): For overall development of textile sector in the entire North Eastern Region(NER), the Government is implementing North Eastern Region Textile Promotion Scheme (NERTPS), in addition to benefits available in general schemes of the Ministry of Textiles.

The objective of projects of market promotion of NERTPS is to increase the handloom fabric production by way of establishing market linkages and better access to domestic and export markets so that weavers are able to get continuous employment and improve their living standards.

The Government of India has sanctioned 7 marketing events in the year 2013-14 and released an amount of Rs.132.75 lakhs. During the year 2014-15, total 21 events have been sanctioned and Rs.381.83 lakh has been released for promoting and showcasing the products of the region.
