

**GOVERNMENT OF INDIA
DEVELOPMENT OF NORTH EASTERN REGION
LOK SABHA**

UNSTARRED QUESTION NO:1590
ANSWERED ON:29.07.2015
Handlooms and Handicrafts in NER
Chavan Shri Harishchandra Deoram

Will the Minister of DEVELOPMENT OF NORTH EASTERN REGION be pleased to state:

- (a) Whether the Government has taken any steps to promote the traditional handicrafts and handlooms from the North Eastern Region (NER) in foreign countries through exhibitions, trade fairs, expos, etc.
- (b) If so, the details thereof, State-wise;
- (c) Whether the North Eastern Handicrafts and Handlooms Development Corporation (NEHHDC) has opened any overseas office or posted representatives in Indian embassies/missions to monitor and formulate a strategy with respect to marketing of products from the said region; and
- (d) If so, the details of the programs initiated and their performance there under during the current year?

Answer

The Minister of State (Independent Charge) in the Ministry of Development of North Eastern Region
Dr. Jitendra Singh

a. Yes, Sir

b. The North Eastern Handicrafts and Handlooms Development Corporation Ltd. (NEHHDC) participated in exhibitions in USA, UK, Egypt and Spain during the past 5 year. In these exhibitions, handicrafts and handlooms products from Assam, Manipur, Nagaland and Meghalaya were displayed.

c. No, Sir

d. Does not arise