

**GOVERNMENT OF INDIA
COMMUNICATIONS AND INFORMATION TECHNOLOGY
LOK SABHA**

UNSTARRED QUESTION NO:1518
ANSWERED ON:29.07.2015
Global Centres of Technology
Vichare Shri Rajan Baburao

Will the Minister of COMMUNICATIONS AND INFORMATION TECHNOLOGY be pleased to state:

Will the Minister of COMMUNICATIONS AND INFORMATION TECHNOLOGY be pleased to state:

- (a) whether Bengaluru is among the top global centres of technology and has become a magnet for Multi-National Companies;
- (b) if so, the details thereof;
- (c) the factors that have contributed to this effect; and
- (d) the other cities that are being developed/proposed to be developed as global centres of technology?

Answer

ANSWER

MINISTER OF COMMUNICATIONS AND INFORMATION TECHNOLOGY
(SHRI RAVI SHANKAR PRASAD)

(a) to (c): As per the National Association of Software and Services Companies (NASSCOM)-Tholons Study 2014, on locations in low cost countries, Bengaluru is the most attractive location on various parameters such as Infrastructure, Cost, Business Catalyst, Scale & Quality and Quality of Life. Bengaluru has emerged as a hub for Development Centres of several Multi-National Companies. As per NASSCOM-A.T. Kearney Report 2008 regarding Location Roadmap for IT-BPO Growth, while availability of variety of talent pool is one of the critical factors for companies for selecting location of their operations, several other factors like Infrastructure, Government Support, Enabling Business Environment, Social and Living Environment are also critical. IT companies locate their operations and make investments based on techno-commercial considerations.

(d): As per NASSCOM's estimates, other cities apart from Bengaluru that generate major portions of Information Technology revenues are Chennai, National Capital Region (NCR), Hyderabad, Mumbai, Pune and Kolkata.
