

**GOVERNMENT OF INDIA  
HEAVY INDUSTRIES AND PUBLIC ENTERPRISES  
LOK SABHA**

UNSTARRED QUESTION NO:2244  
ANSWERED ON:10.03.2015  
ELECTRICAL EQUIPMENT INDUSTRY  
Bharathi Mohan Shri R.K.

**Will the Minister of HEAVY INDUSTRIES AND PUBLIC ENTERPRISES be pleased to state:**

- (a) whether the Government has worked out a plan/scheme to boost the electrical equipment industry; and
- (b) if so, the details thereof and the progress made so far in this direction?

**Answer**

MINISTER OF STATE IN THE MINISTRY OF HEAVY INDUSTRIES AND PUBLIC ENTERPRISES (SHRI G.M. SIDDESHWARA)

(a): Yes, Madam. The Department of Heavy Industry (DHI), in consultation with various stakeholders and with support from Indian Electrical & Electronics Manufacturers' Association (IEEMA), prepared the Indian Electrical Equipment Industry Mission Plan 2012-2022 with a view to boost and support the domestic electrical equipment industry's future development and enhance its global competitiveness.

(b): The Mission Plan, which was launched on 24<sup>th</sup> July 2013, seeks to steer, coordinate and synergise the efforts of all stakeholders to accelerate and sustain the growth of the domestic electrical equipment industry. The Vision 2022 articulated in the Mission Plan is 'to make India the country of choice for production of electrical equipment and reach an output of USD 100 billion by balancing exports and imports'. The Mission Plan identifies five key areas for action: (i) industry competitiveness; (ii) technology up gradation; (iii) skills development; (iv) exports; and (v) conversion of latent demand.

In all the five key areas, the Mission Plan has identified the current status / areas of concern of the domestic electrical equipment industry. Against each area of concern, detailed recommendations have been given for strategic and policy interventions by different stakeholders, including the Government and the industry to enhance the competitiveness of the industry and boost its growth.

Post launch of the Mission Plan two Inter-Ministerial Groups (IMGs) were set up to formulate a cogent and common approach to deal with the various recommended interventions under the key areas. Members of the IMGs include all the concerned Government Ministries / Departments, like Department of Industrial Policy and Promotion, Department of Commerce, Ministry of Power etc., industry representatives and IEEMA.

Three meetings of the IMGs have taken place on 28<sup>th</sup> October 2013; 22<sup>nd</sup> April 2014 and 20<sup>th</sup> February 2015 and apart from other issues, looked at ways to provide a level playing field in India for domestic manufacturers to compete vis-a-vis imported equipment, focus on international standardisation, upgradation of testing facilities, standardisation of product ratings and specifications, equitable contract conditions, reducing the transaction costs of exports, industry initiatives, addressing technical barriers to exports, studies to be conducted, expert committee on R&D for electrical equipment industry, nuclear power plants, skills development, encouraging innovation by students.