

**GOVERNMENT OF INDIA
MICRO, SMALL AND MEDIUM ENTERPRISES
LOK SABHA**

STARRED QUESTION NO:89
ANSWERED ON:27.07.2015
Development Programmes for KVIC
Chandrakasi Shri M.;Muddahanumegowda Shri S.P.

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) the details of the social objectives of the Khadi and Village Industries Commission (KVIC) and the extent to which KVIC has been successful in achieving these objectives;
- (b) the details of the development schemes/programmes being implemented by KVIC and the funds allocated therefor during each of the last three years and the current year, State/UT-wise;
- (c) whether the Government has initiated any reform and development programme for KVIC;
- (d) if so, the details thereof along with the extent to which it is likely to help KVIC in achieving its objectives; and
- (e) if not, the reasons therefor?

Answer

MINISTER FOR MICRO, SMALL AND MEDIUM ENTERPRISES
(SHRI KALRAJ MISHRA)

(a) to (e): A statement is laid on the Table of the House.

STATEMENT REFERRED TO IN REPLY TO THE LOK SABHA STARRED QUESTION NO. 89 FOR ANSWER ON 27.07.2015

(a): Khadi & Village Industries Commission (KVIC) has the objective of development of khadi and village industries and for matters connected therewith. KVIC's endeavour towards achieving its objective is reflected in the table below giving figures of production, sales and employment for the last three years:-

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Year Production
(Value in Rs. crore)
Sales
(Value in Rs. crore) Cumulative Employment
(in lakh persons)
KHADI V.I. KHADI V.I. KHADI V.I.
(l) (2) (3) (4) (5) (6) (7)
2012-13 761.93 23262.31 1021.56 26818.13 10.71 114.05
2013-14 811.08 25298.00 1081.04 30073.16 10.98 119.40
2014-15*
(provisional) 870.29 25748.26 1144.90 31965.52 11.27 132.72
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(b): KVIC is implementing a number of Central Sector Schemes of the Ministry of Micro, Small and Medium Enterprises (MSME) for Khadi and Village Industries sector. The funds under these schemes including Prime Minister Employment Generation Programme (PMEGP) are given to KVIC in lump-sum and are not allocated State / UT wise. The important schemes are (i) Market Development Assistance (MDA), (ii) Interest Subsidy Eligibility Certificate (ISEC) and (iii) Workshed Scheme for khadi artisans. The funds released to KVIC under these schemes during last three years and the current year is as follows:-

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(Rs. in Crore)
Scheme 2012-13 2013-14 2014-15 2015-16
Market Development Assistance (MDA) 137.74 126.94 196.94 155.95
Interest Subsidy Eligibility Certificate (ISEC) 20.10 23.24 38.32 40.07
Workshed Scheme for khadi artisans 11.36 8.23 14.99 6.60
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In addition to the schemes, KVIC as a nodal agency is implementing, a credit linked subsidy programme namely, Prime Minister's Employment Generation Programme (PMEGP) for generating employment by setting up micro enterprises including agro rural industries in the non-farm sector. The State-wise release of margin money subsidy, which is treated as target and the achievements are in terms of margin money subsidy utilized for setting up micro enterprises, for the last three years and the current year under the

PMEGP is given at Annexure-I.

(c) to (e): The Khadi Reform Development Program (KRDP) has been initiated with financial assistance from Asian Development Bank (ADB). KRDP has been designed to revitalize the khadi sector with enhanced sustainability of khadi, increased incomes and employment for spinners and weavers, increased artisans' welfare and achieve synergy with village industries.