

**GOVERNMENT OF INDIA**  
**WATER RESOURCES, RIVER DEVELOPMENT AND GANAGA REJUVENATION**  
**LOK SABHA**

UNSTARRED QUESTION NO:565

ANSWERED ON:23.07.2015

Awareness Programme for Water Conservation

Azad Shri Kirti (JHA);Rawal Shri Paresh;Sanjar Shri Alok

**Will the Minister of WATER RESOURCES, RIVER DEVELOPMENT AND GANAGA REJUVENATION be pleased to state:**

- (a) the programmes being run by the Government to spread awareness about water conservation and development of water resources;
- (b) whether different types of training is being imparted for the purpose;
- (c) if so, the number of such programmes organised during the last three years and the State-wise details of trained candidates in such programmes; and
- (d) the amount of funds allocated for such training programmes and the State-wise details of fund spent till date?

**Answer**

ANSWER

THE MINISTER OF STATE FOR WATER RESOURCES, RIVER DEVELOPMENT AND GANGA REJUVENATION

(PROF.SANWAR LAL JAT)

(a) The Media Strategy of this Ministry provides for undertaking mass awareness activities through Electronic Media, Print Media, Workshops/Conferences, Exhibitions, Painting/ Essay/ Debate Competitions for school children, etc. under the Information, Education and Communication component of HRD & Capacity Building Scheme. In the year 2014-15, along with India Water Week-2015 at New Delhi, one day programmes at 516 districts of the country were organized under 'Hamara Jal Hamara Jeevan' campaign in which various stakeholders deliberated on issues of water conservation, finding indigenous solutions for augmenting water resources and to suggest road map to manage water for growth.

A Painting Competition for School children on Water Conservation was also organized last year in which 17.34 lakh students from 18,500 schools participated.

Jal Kranti Abhiyan has also been launched on 5th June, 2015 to consolidate water conservation and management in the country through a holistic and integrated approach involving all stakeholders, making it a mass movement.

In addition, through various seminars, workshops, symposiums, Jal Yatras, Exhibitions etc. in which the Ministry participates, a conscious effort is made to spread awareness about National Water Policy 2012 which inter-alia, stresses upon Water Conservation.

(b) to (d) Various training programmes suitable for different groups have been organized by this Ministry to spread awareness on different methods for water conservation including on techniques/methods for designing of rain water harvesting/artificial recharge structures in different terrains and diverse hydro-geological conditions of the country to promote conservation and management of water resources.

The number of such training programmes organized during last three years with State-wise details of trained candidates and funds spent is given in Annexure-I and Annexure-II respectively.

\*\*\*\*\*