GOVERNMENT OF INDIA SKILL DEVELOPMENT AND ENTREPRENEURSHIP LOK SABHA

UNSTARRED QUESTION NO:444 ANSWERED ON:22.07.2015 Film Industry for Skill India Galla Shri Jayadev

Will the Minister of SKILL DEVELOPMENT AND ENTREPRENEURSHIP be pleased to state:

- (a) whether the film industry has come forward for becoming a part of Skill India;
- (b) if so, the manner in which the Government proposes to facilitate this;
- (c) whether any efforts are being made to make other industries/sectors to be a part of Skill Development initiative; and
- (d) if so, the details thereof and the steps taken by the Government in this regard?

Answer

(a) to (d) National Skill Development Corporation (NSDC), a Public Private Partnership entity under Ministry of Skill Development and Entrepreneurship has promoted constitution of 37 Sector Skill Councils (SSCs) including one for Media and Entertainment, to promote industry/employer participation. Media and Entertainment Skills Council (MESC) is led by a Governing Council comprising of 11 members from various sub-sectors of Media and Entertainment including film industry. MESC has been mandated to develop National Occupation Standards (NOSs) as per requirements of industry and create Qualification Packs (QPs) which correspond to specific job roles within the sector. As on 31.03.2015, 171 NOSs and 51 QPs have been created by MESC.