

**GOVERNMENT OF INDIA  
COMMUNICATIONS AND INFORMATION TECHNOLOGY  
LOK SABHA**

UNSTARRED QUESTION NO:316  
ANSWERED ON:22.07.2015  
Domain Names in Indian Languages  
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**Will the Minister of COMMUNICATIONS AND INFORMATION TECHNOLOGY be pleased to state:**

Will the Minister of COMMUNICATIONS AND INFORMATION TECHNOLOGY be pleased to state :

- (a) whether the Department of Electronics and Information Technology (DeitY) is planning to hire a social Media Agency to help increase .IN and .Bharat registries online at promoting the use of domain names in Indian languages by small and medium businesses;
- (b) whether the government is looking to tap social media platforms to raise awareness about the .Bharat domain in regional languages;
- (c) whether the government has taken initiatives to create vernacular content and to increase the reach of internet users to access domain names in their own languages; and
- (d) if so, the details thereof?

**Answer**

ANSWER

MINISTER FOR COMMUNICATIONS AND INFORMATION TECHNOLOGY  
(SHRI RAVI SHANKAR PRASAD)

(a) and (b): National Internet Exchange of India (NIXI) which is the registry for .IN and .Bharat has initiated steps to engage a social media agency for the promotion of these domains.

(c) and (d): Under TDIL (Technology Development for Indian Languages) Programme of the Department of Electronics and Information Technology, free Unicode Compliant Indian Language software tools like Open Type Fonts, Unicode Typing Tool and localised Libre Office suite are developed and could be used to create content in 22 constitutionally recognized Indian Languages. These software are packaged as language CDs and could be downloaded free from <http://www.ildc.in> portal or on request through E-mail or portal a CD is shipped free of cost to user address.

National Internet Exchange of India (NIXI) is actively engaged in creating domain name in Indian languages. As of now .Bharat is available in Hindi, Dogri, Konkani, Maithili, Marathi, Nepali, Sindhi languages and Gujarati, Bengali, Punjabi, Manipuri, Urdu, Tamil and Telugu languages. Further efforts are underway to implement in remaining languages such as Santhali, Sanskrit, Assamese, Oriya, Kannada, Malayalam, Kashmiri, Sindhi (Perso Arabic).

NIXI is promoting .Bharat domain name through its accredited registrars who are making it available free for one year along with .IN domain name.

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