

**GOVERNMENT OF INDIA
AGRICULTURE
LOK SABHA**

UNSTARRED QUESTION NO:6421
ANSWERED ON:05.05.2015
PRICES OF PREMIUM MILK
Singh Shri Hukum

Will the Minister of AGRICULTURE be pleased to state:

- (a) Whether full cream premium milk is being sold in place of full cream milk at mother dairy booths in Delhi whose price is higher and injurious to health as it contain large quantity of cream;
- (b) if so, the details thereof along with the reasons therefor;
- (c) the details of consumption of mother dairy milk in Delhi;
- (d) whether it is also a fact that poly bag is provided for carrying milk at certain mother dairy booths while the same is not provided at some other mother dairy booths; and
- (e) if so, the details thereof along with the corrective steps taken by the Government in this regard?

Answer

THE MINISTER OF STATE FOR AGRICULTURE (SHRIMOHANBHAIKUNDARTYA)

- a) As reported by Mother Dairy, Full Cream Premium milk is being sold at Mother Dairy booths in Delhi but not in place of Full Cream milk but as a separate variant to providemore choice to the consumers.
- b) There is a particular segment of consumers who prefer higher fat and thus the price of this variant is more by Rs.2 per litre as compared to normal Full Cream milk.
- c) Mother Dairy, Delhi is currently selling close to 29 lakh litres per day milk including 10 thousand litres per day Premium Full Cream milk. Variant-wise break up in April, 2015 is given below:-

Variant	Lakh Litres per day
Bulk Vended Milk	8.75
Full Cream Milk	10.25
Premium Full Cream Milk	0.10
Toned Milk	8.00
Doubled Toned Milk	1.55
Standard Milk	0.35
Lite Milk	0.05
Total Poly pack Milk	20.30
Grand Total	29.05

- d) Mother Dairy does not provide poly bags for consumers to carry their purchases. There is no such policy of providing poly bag at any booth.
- e) In view of the (d) above, this does not apply.