

**GOVERNMENT OF INDIA
AGRICULTURE
LOK SABHA**

STARRED QUESTION NO:186
ANSWERED ON:10.03.2015
KRISHI MELAS
Dwivedi Shri Harish

Will the Minister of AGRICULTURE be pleased to state:

- (a) whether the `Krishi Melas` are being organised in various parts of the country;
- (b) if so, the aims and objectives behind organising such melas and the extent of success achieved there under;
- (c) the funds provided to States/UTs during each of the last three years for the purpose; and
- (d) the steps taken/proposed to be taken by the Govern- ment to ensure that benefits of such Melas reach the farmers?

Answer

MINISTER OF AGRICULTURE (SHRI RADHA MOHAN SINGH)

(a) to (d): A statement is laid on the Table of the House.

STATEMENT REFERRED TO IN REPLY TO PARTS (a) TO (d) OF LOK SABHA STARRED QUESTION NO. 186 DUE FOR REPLY ON 10TH MARCH, 2015.

(a) & (b): Yes, Madam. Krishi Melas are organized in various parts of the country to disseminate relevant information and to promote appropriate technologies & improved agronomic practices among farmers and other stake holders in Agriculture and allied sectors. These fairs also provide information to the farmers on backward and forwarded linkages in value chain of agriculture including access to markets.

These melas are organized primarily by State Governments and ICAR Institutes. Some other farmers centric National/State level fairs/Exhibitions also take place. Besides this, a few major agricultural fairs have also been organized by the Central Govern- ment in the past.

Farmers visiting these fairs get benefitted substantially by imbibing knowledge and skills to enhance productivity and income levels.

(c): Except for activities relating to agricultural fairs and exhibitions as included in the Cafeteria of Activities under Support to State Extension Programmes for Extension Reforms Scheme, no funds are released by the Government to the States/UTs directly. Expenditure incurred on Fairs and Exhibitions during last 3 years is given in Annexure-I.

(d): Farmers are made aware of such fairs and exhibitions through print and electronic media, m-Kisan Portal and other traditional methods like posters, pamphlets, banners, public announcement systems etc. During these fairs farmers visit various stalls & demonstrations and also participate in Kisan Ghosthies, Seminars etc.