

**GOVERNMENT OF INDIA
AGRICULTURE
LOK SABHA**

UNSTARRED QUESTION NO:3449
ANSWERED ON:17.03.2015
POTENTIAL OF COCONUT SECTOR
Goud Dr. Boora Narsaiah

Will the Minister of AGRICULTURE be pleased to state:

- (a) whether any assessment has been made regarding the potential of palm plantation including coconut and toddy for creating jobs and generating revenue in the country;
- (b) if so, the details and the outcome thereof along with the steps taken for its promotion; and
- (c) the steps taken by the Government for promoting use of modern technology for better cultivation, storage and marketing of coconut water and neera in view of its nutritional value?

Answer

MINISTER OF STATE IN THE MINISTRY OF AGRICULTURE (SHRI MOHANBHAI KUNDARIA)

- (a) & (b): No assessment has been made regarding the potential of palm plantation including coconut and toddy for creating jobs and generating revenue in the country.
- (c): Coconut Development Board, Government of India has taken following steps for promoting use of modern technology for better cultivation, storage and marketing of coconut water and neera:
 - (i) production and distribution of quality planting materials;
 - (ii) expansion of area under coconut with high yielding varieties;
 - (iii) integrated farming for productivity improvement;
 - (iv) replanting and rejuvenation of coconut gardens;
 - (v) technologies for processing and packaging;
 - (vi) establishing processing units for commercial production;
 - (vii) thematic promotion of tender coconut and neera through print and electronic media.