

**GOVERNMENT OF INDIA
RURAL DEVELOPMENT
LOK SABHA**

UNSTARRED QUESTION NO:6695
ANSWERED ON:07.05.2015
SETTING UP OF COTTAGE INDUSTRIES
Patel Shri Devji Mansingram

Will the Minister of RURAL DEVELOPMENT be pleased to state:

- (a) whether the Government proposes to set up cottage industries in the villages by providing the technique of making wheat biscuits, Jam and jelly products for improving the economic condition of villages along with the development of roads, toilets and other infrastructure in the villages;
- (b) if so, the details thereof;
- (c) whether the Government is considering to launch a 'Make in Rural' campaign for making the economy of villages stable and reliable; and
- (d) if so, the details thereof and the total number of villages to be linked under this schemes in Rajasthan?

Answer

MINISTER OF STATE IN THE MINISTRY OF RURAL DEVELOPMENT (SHRI SUDARSHAN BHAGAT)

(a) & (b): The Ministry of Rural Development, inter alia, is implementing Mahatma Gandhi National Rural Employment Guarantee Act (MGNREGA), National Rural Livelihoods Mission (NRLM), Pradhan Mantri Gram Sadak Yojana (PMGSY), Indira Awaas Yojana (IAY), National Social Assistance Programme (NSAP) and Integrated Watershed Management Programme (IWMP) in rural areas of the country including Rajasthan, through State Governments and UT Administrations. The objective of these programmes is to bring about overall improvement in the quality of life in rural areas through employment generation, development of rural infrastructure and provision of other basic amenities. NRLM seeks to tackle the problem of unemployment, especially among women, in the rural areas by providing training and capacity building to interested members to take up micro enterprises for enhancing their incomes. Under NRLM, Rural Self Employment Training Institutes (RSETIs) are also established to provide training and handholding support to the rural entrepreneurs for setting up micro enterprises. Besides, Start-up Village Entrepreneurship Programme for Youths (SVEP) has been started to promote entrepreneurship at village level by rural poor households.

(c) No, Madam.

(d) Does not arise.