

**GOVERNMENT OF INDIA
TEXTILES
LOK SABHA**

UNSTARRED QUESTION NO:6044

ANSWERED ON:30.04.2015

INDIA TREND FAIR IN JAPAN

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Will the Minister of TEXTILES be pleased to state:

- (a) whether the India Trend Fair is proposed to be organised in Tokyo, Japan during this year;
- (b) if so, the details and the objectives thereof;
- (c) the details of companies likely to participate in the Fair, State-wise; and
- (d) the details of export targets along with the revenue likely to be earned therefrom?

Answer

MINISTER OF STATE (INDEPENDENT CHARGE) IN THE MINISTRY OF TEXTILES (SHRI SANTOSH KUMAR GANGWAR)

(a) & (b): Yes Madam, India Trend Fair (ITF) is scheduled to be held in Tokyo, Japan from 15-17 July, 2015. Trend Fair is an exclusive Business Matching Event which gives an opportunity to exporters to showcase their products and supply capabilities of value added products with special emphasis on the products designed to suit Japanese fashion trends and requirements. The visiting buyers include manufacturers, wholesalers, trading companies, importers, select and specialist shops, department stores, volume and online retailers etc. This proposal envisages participation of Apparel Export Promotion Council (AEPC) and the Cotton Textiles Export Promotion Council (Texprocil) under the Market Access Initiative Scheme.

(c) & (d): A Statement indicating companies, who have confirmed participation (till now) is at Annexure. It is difficult to forecast the likely revenue to be earned from the event.

Annexure

Statement of companies, who have confirmed participation in the India Trend Fair Japan Fair, state-wise till 24.4.2015.

S. No.	Company name
1	Somani Fabrics Pvt. Ltd., Rajasthan
2	Intercity Traders Pvt. Ltd., Delhi
3	Ahuja Overseas, Rajasthan
4	East West Combine, Delhi
5	India Today Fashions, Rajasthan
6	Pawan Enterprises, Rajasthan
7	Sri Vinayaka Garments, Tamil Nadu
8	Rawsitasa Exports, Delhi
9	High Street Fashions Ltd., Rajasthan
10	Prasam Exports, Maharashtra
11	Flyleaf Clothing, Tamil Nadu
12	Welkin Apex, UP
13	Fashion Folio, Delhi
14	KUM Connection, Delhi
15	KUM Original, Delhi