

**GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA**

UNSTARRED QUESTION NO:7034
ANSWERED ON:08.05.2015
EMPANELMENT OF PUBLICATIONS WITH DAVP
Ahamed Shri E.

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) whether a large number of applications are pending with Directorate of Audio Visual Publi- city (DAVP) for empanelment of publications;
- (b) if so, the details thereof, State/UT-wise; and
- (c) the steps taken/proposed to be taken by the Government to clear all applications for empane- lment of publications in a time-bound manner?

Answer

MINISTER OF STATE IN THE MINISTRY OF INFORMATION & BROADCASTING {COL RAJYAVARDHAN RATHORE (Retd.)}

(a) to (c): The Advertisement Policy of 2007 pro- vides for receiving applications for empanelment of publications twice a year i.e. once at the end of February and other by the end of August. The applications made before February end will be con- sidered in month of May of the same year and their contract will start w.e.f. 1st July of the same year and applications made before August end will be considered in November and their contract will start w.e.f. 1st January of the next year. The last empanelment of applications received during August 2014 has been completed. Hence, there is no pendency.

A total of 1454 applications have been received online during February 2015. State / Union Terri- tory-wise details is at Annexure. As per the po- licy guidelines, empanelment shall be done by 1st of July, 2015.