GOVERNMENT OF INDIA TEXTILES LOK SABHA

UNSTARRED QUESTION NO:4991 ANSWERED ON:23.04.2015 PROMOTION OF TRIBAL ART OF WEAVING Ering Shri Ninong

Will the Minister of TEXTILES be pleased to state:

- (a) whether any scheme is in place to promote tribal art of weaving and textile patterns in the North-Eastern Region including Arunachal Pradesh:
- (b) if so, the details thereof including the incentives provided for raw material, skill development, production and marketing for this purpose;
- (c) the amount allocated for the scheme/project; and
- (d) whether the Government is contemplating to create a renewed policy to further encourage tribal textile patterns keeping in view its enormous economic and cultural value?

Answer

MINISTER OF STATE (INDEPENDENT CHARGE) IN THE MINISTRY OF TEXTILES (SHRI SANTOSH KUMAR GANGWAR)

- (a): There is no such scheme being implemented by the Government of India, Ministry of Textiles, Office of the Development Commissioner for Handlooms to promote exclusively tribal art of weaving and textile patterns in the North-East including Arunachal Pradesh. However, Cluster Development Programme and Group Approach Project, sub components of National Handloom Development Programme is being implemented throughout the country including North East States in order to provide need based interventions for holistic and sustainable development of handloom sector.
- (b):A special dispensation has been made for the North Eastern States and specific States under the Cluster & Group Approach Project. In respect of these States, the grant portion towards technology up-gradation is to be shared between Centre, State Governments and the implementing agencies in the ratio of 90:5:5 respectively whereas for General states, it is in the ratio of 70:20:10 respectively. Weavers Service Centres at Guwahati, Agartala and Imphal are functioning for development of designs and dissemination of information to the weavers in the region. Designers engaged in the clusters are also helped the weavers to develop the designs as per the market demand. Further, Government of India is providing Corpus Fund to NHDC to ensure regular availability of yarn of requisite counts to the weavers. Under this component, one time financial assistance is provided upto Rs.3.00 lakh per cluster (200 500 handlooms) and upto Rs.5.00 lakh per cluster (2000 5000 handlooms). Under the marketing and Export Promotion Scheme, Government grant is given towards organisation of marketing events like National Handloom Expos, Special Handloom Expos, District Level Events, Craft melas, setting up of Urban Haats etc. which provide a platform to the weavers including tribal to market their products. Further, the NER Textile Promotion Scheme (NERTPS) is being implemented and under the scheme financial assistance is provided towards three broad categories (i) technological up-gradation; (ii) cluster development projects and (iii) marketing of handloom products for overall development in the entire North Eastern Region.
- (c): Scheme-wise funds allocated in North East during each of the last three years and current year is as follows:-

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(Rs. in Crore)
Sl. No Name of the Scheme BE BE BE BE
   2012-13 2013-14 2014-15 2015-16
1 Integrated Handloom 25.00 Merged with Comprehensive Handloom
                                                                              Scheme
Development Scheme
2 Marketing & Export 5.00
Promotion Scheme
3 Handloom Weavers 45.00 30.00 30.00 5.00
Comprehensive
Welfare Scheme
4 Mill Gate Price Scheme 35.00 3.50 5.00 10.00
 / Yarn Supply Scheme
5 Revival Reforms and 245.00 18.00 Merged with National
Restructuring Package Handloom Development for the Handloom Sector Programme
6 Comprehensive Handloom - 10.00
Development Scheme
 (CHDS)
7 National Handloom - - 57.00 25.00
Development Programme
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(including RRR Package
and Comprehensive
Handloom Development
Scheme)
8 North East Region - 115.00 157.00 157.00
Textile Promotion
Scheme (NERTPS)
TOTAL 355.00 176.50 249.00 197.00

(d): No specific policy is contemplated. However, there is always a thrust to review the ongoing schemes of handlooms sector. The implementation depends upon the State Governments based on their local needs, linking design, fashion and tourism to handloom for its development.