

**GOVERNMENT OF INDIA
TEXTILES
LOK SABHA**

UNSTARRED QUESTION NO:2698
ANSWERED ON:12.03.2015
STIFF COMPETITION
Galla Shri Jayadev

Will the Minister of TEXTILES be pleased to state:

- (a) the details of factors that helped India to regain number three place in the US market;
- (b) whether there is a stiff competition from Indonesia and Bangladesh;
- (c) if so, the manner in which India is planning to face the competition and overcome them;
- (d) the reasons for decline in terms of dollars when compared to 2011 and 2012; and
- (e) the steps being taken by the Government to occupy the place of Vietnam in the coming years?

Answer

MINISTER OF STATE (INDEPENDENT CHARGE) IN THE MINISTRY OF TEXTILES (SHRI SANTOSH KUMAR GANGWAR)

- (a) to (e): Exports in Textiles and Clothing sector during 2011-12 was US\$ 32.94 billion which increased to US\$ 34.93 billion during 2012-13. Following measures are being taken for promotion of textiles sector and exports in meeting competition from other countries:-
- i) Technology Upgradation Fund Scheme ii) Focus Market Scheme iii) Focus Product Scheme iv) Market Linked Focus Product Scheme v) Market Access Initiative (MAI) Scheme. vi) Market Development Assistance (MDA) Scheme vii) Duty Drawback Scheme viii) Advance Licence Scheme