GOVERNMENT OF INDIA TEXTILES LOK SABHA

UNSTARRED QUESTION NO:2624 ANSWERED ON:12.03.2015 PROMOTION OF TRIBAL ART OF WEAVING Ering Shri Ninong

Will the Minister of TEXTILES be pleased to state:

- (a) whether any scheme is in place topromote tribal art of weaving and textilepatterns in the North-East including Arunachal Pradesh;
- (b) if so, the details thereof including incentives provided for raw material, skilldevelopment, production and marketing;
- (c) the amount allocated for the scheme/project during each of the last three years and the current year;
- (d) whether the Government iscontemplating to create a renewed policyto further encourage tribal textile patternskeeping in view its enormous economic and cultural value; and
- (e) if so, the details thereof?

Answer

MINISTER OF STATE (INDEPENDENT CHARGE) IN THE MINISTRY OF TEXTILES (SHRI SANTOSH KUMAR GANGWAR)

- (a): There is no such scheme being implemented by the Government of India, Ministry of Textiles, Office of the Development Commissioner for Handlooms to promote exclusively tribal art of weaving and textiles patterns in the North-East including Arunachal Pradesh. However, Cluster Development Programme and Group Approach Project, sub components of National Handloom Development Programme is being implemented throughout the country including North-East States in order to provide need based interventions for holistic and sustainable development of handloom sector.
- (b): A special dispensation has been made for the North Eastern States and specific States under the Cluster & Group Approach Project. In respect of these States, the grant portion towards technology up-gradation is to be shared between Centre, State Governments and the implementing agencies in the ratio of 90:5:5 respectively whereas for General States, it is in the ratio of 70:20:10 respectively. Weavers' Service Centres at Guwahati, Agartala and Imphal are functioning for development of designs and dissemination of information to the weavers in the region. Designers engaged in the clusters are also helped the weavers to develop the designs as per the market demand. Further, Government of India is providing Corpus Fund to NHDC to ensure regular availability of yarn of requisite counts to the weavers. Under this component, one time financial assistance is provided upto Rs.3.00 lakh per cluster (200-500 handlooms) and upto Rs.5.00 lakh per cluster (2000-5000 handlooms). Under the marketing and Export Promotion Scheme, Government grant is given towards organization of marketing events like National Handloom Expos, Special Handloom Expos, District Level Events, Craft melas, setting up of Urban Haat etc. which provide a platform to the weavers including tribal to market their products. Further, the NER Textile Promotion Scheme (NERTPS) is being implemented and under the scheme financial assistance is provided towards three broad categories (i) technological up-gradation; (ii) cluster development projects and (iii) marketing of handloom products for overall development in the entire North Eastern Region.
- (c): Scheme-wise funds allocated under in North-East during each of the last three years and the current year is as follow:

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(Rs. in Crore)
S.No. Name of the Scheme BE BE BE BE
   2011-12 2012-13 2013-14 2014-15
1. Integrated Handloom 35.00 25.00 Merged with Comprehensive
Development Scheme Handloom Development
2. Marketing and Export 10.00 5.00 Scheme
Promotion Scheme
3. Handloom Weavers 35.00 45.00 30.00 30.00
Comprehensive
Welfare Scheme
4. Mill Gate Price - 35.00 3.50 5.00
Scheme/ Yarn
Supply Scheme
5. Revival, Reform & 20.00 245.00 18.00 Merged with
Restructuring
                    National
                  Handloom
Package for
Handloom Sector
6. Comprehensive Handloom - - 10.00 Development
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Development Scheme Programme
7 National Handloom
Development Programme
(including RRR Package - - - 57.00
and Comprehensive
Handloom Development
Scheme)
8. North East Region - - 115.00 157.00
Textile Promotion
Scheme (NERTPS)
Total 100.00 355.00 176.50 249.00

(d) & (e): No specific policy is contemplated. However, there is always a thrust to review the ongoing schemes of handlooms sector. The implementation depends upon the State Governments based on their local needs, linking design, fashion and tourism to handloom for its development.