

**GOVERNMENT OF INDIA
CONSUMER AFFAIRS, FOOD AND PUBLIC DISTRIBUTION
LOK SABHA**

UNSTARRED QUESTION NO:3309
ANSWERED ON:17.03.2015
FIXATION OF MRP
Hansdak Shri Vijay Kumar;Mahendran Shri C.

Will the Minister of CONSUMER AFFAIRS, FOOD AND PUBLIC DISTRIBUTION be pleased to state:

- (a) whether the Government has any proposal to fix the minimum selling price of the products of daily need goods across the country;
- (b) if so, the details thereof;
- (c) whether a number of small traders are earning huge profit due to the lack of any policy for fixing the prices of such goods;
- (d) if so, the details thereof; and
- (e) the steps proposed to be taken by the Government to control the manufacturers/ traders across the country and to benefit the General Public as well?

Answer

THE MINISTER OF CONSUMER AFFAIRS, FOOD AND PUBLIC DISTRIBUTION (SHRI RAM VILAS PASWAN)

- (a) & (b): No Madam.
- (c) & (d): No Madam. The prices and profit margins are determined through competition in market place.
- (e): The Government is making consumers aware about their rights and responsibilities and also the methods of consumer grievance redressal, through multi-media campaign under Jago Grahak Jago. Awareness about MRP is also created through the campaign.