

**GOVERNMENT OF INDIA  
TOURISM  
LOK SABHA**

UNSTARRED QUESTION NO:4217  
ANSWERED ON:20.04.2015  
CONSTRUCTION OF HOTELS  
Venugopal Dr. Ponnusamy

**Will the Minister of TOURISM be pleased to state:**

- (a) whether India needs to construct 180,000 additional hotel rooms at a cost of US\$ 25.5 billion over the next ten years to extend hospitality to tourists;
- (b) if so, the details thereof;
- (c) the contribution of tourism in GDP of the country; and
- (d) the steps taken by the Government to increase the arrival of tourists?

**Answer**

MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE) (DR. MAHESH SHARMA)

- (a) & (b): The Ministry of Tourism, Government of India has so far not conducted any study in this regard.
- (c): As per the 2nd Tourism Satellite Account of India (TSA) 2009-10 and subsequent estimation, the contribution of tourism to total Gross Domestic Product(GDP) during the years 2011-12 and 2012-13 were 6.76% and 6.88% respectively.
- (d): The steps taken by the Ministry of Tourism to increase the arrival of tourists to India are:
  - (i) Launch of Tourist e-Visa for citizens of 44 countries.
  - (ii) Promotion of the destination through the Incredible India Campaign across the globe.
  - (iii) Participation in major International Tourism & Travel Fairs & Exhibitions.
  - (iv) Organising Road Shows to promote tourism destinations and products of country in major tourist source markets in collaboration with stake holders.
  - (v) Development and promotion of Niche Tourism products.
  - (vi) Creating an increased pool of trained man power in Hospitality & Tourism sectors for delivery of quality service to the tourist.
  - (vii) Organising International Buddhist Conclave once in 2 years to show case the Buddhist Heritage and International Tourism Mart for showcasing the tourism potential of North East being held every year.