

**GOVERNMENT OF INDIA
TOURISM
LOK SABHA**

UNSTARRED QUESTION NO:4204
ANSWERED ON:20.04.2015
PROMOTION OF NIGHT LIFE TO PROMOTE TOURISM
Chavan Shri Harishchandra Deoram

Will the Minister of TOURISM be pleased to state:

- (a) whether the Government proposes to increase the active 'Nightlife' in cities and metros in order to boost the economic as well as tourism activities in the country;
- (b) if so, the details thereof and if not, the reasons therefor along with the number of cities allowing Nigh- tlife in the country;
- (c) whether any city has been recognized by interna- tional bodies in category of Best Nightlife in the world;
- (d) if so, the details thereof;
- (e) whether the Government proposes to organize international tourism events in the country in order to attract investment and tourists in the country; and
- (f) if so, the details thereof along with the steps taken by the Government in this regard?

Answer

MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE) (DR. MAHESH SHARMA)

- (a): The Ministry of Tourism presently does not have any such proposal.
- (b), (c) & (d): Ministry of Tourism does not collect/compile such information/data.
- (e) & (f): Ministry of Tourism organize certain international events such as; a) International Buddhist Conclave every two years and b) Inter- national Tourism Mart for North East Region held every year.

These events are attended by many foreign dignitaries which translate into huge promotion of India in international markets.