

**GOVERNMENT OF INDIA  
DRINKING WATER AND SANITATION  
LOK SABHA**

UNSTARRED QUESTION NO:3793  
ANSWERED ON:19.03.2015  
SANITATION PROJECTS  
Jena Shri Rabindra Kumar

**Will the Minister of DRINKING WATER AND SANITATION be pleased to state:**

- (a) whether private sector companies such as Unilever have pledged monetary support to Indian sanitation projects, if so, the details thereof indicating the names of the companies;
- (b) whether there are other private companies that have through CSR or otherwise, contributed to the sanitation initiatives in the country during the last three years, if so, the details thereof; and
- (c) the extent to which the private investment in sanitation has benefited rural India?

**Answer**

MINISTER OF STATE IN THE MINISTRY OF DRINKING WATER & SANITATION(SHRI RAM KRIPAL YADAV)

(a) to (c) The Ministry of Drinking Water and Sanitation has issued guidelines to facilitate the utilisation of Corporate Social Responsibility (CSR) funds in rural sanitation activities. States can use these guidelines as a base to develop their own procedure to attract/receive and utilise CSR funds. Many Corporates have announced taking up works in rural sanitation, which they carry out in consultation with the State/district and local governments. Details are available at the decentralised levels.