

**GOVERNMENT OF INDIA  
FOOD PROCESSING INDUSTRIES  
LOK SABHA**

UNSTARRED QUESTION NO:2291  
ANSWERED ON:10.03.2015  
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Suresh Shri Doddaalahalli Kempegowda

**Will the Minister of FOOD PROCESSING INDUSTRIES be pleased to state:**

- (a) whether the Government has launched any campaign to popularise Food Processing sector in the country;
- (b) if so, the details thereof; and
- (c) the details of funds allocated and utilised for the purpose during each of the last three years and the current year?

**Answer**

THE MINISTER OF STATE FOR FOOD PROCESSING INDUSTRIES(SADHVI NIRANJAN JYOTI)

(a) & (b): Ministry has not launched any specific campaign to popularise the Food Processing sector in the country. However, Ministry is regularly carrying out various publicity activities through print and electronic media. Publicity material in the form of folders/brochures containing basic information of the schemes implemented by the Ministry are also distributed to the public in various fairs/exhibitions participated by the Ministry.

(c): The details of funds allocated and utilized for the purpose during each of the last three years and the current year are as under:

Rs. in Lakh		
Year	Funds allocated	Funds utilized
2011-12	809.89	785.57
2012-13	306.00	260.53
2013-14	195.00	164.00
2014-15	200.00	91.00

(As on 2.3.2015)