

**GOVERNMENT OF INDIA  
TOURISM  
LOK SABHA**

UNSTARRED QUESTION NO:941  
ANSWERED ON:02.03.2015  
PROMOTION OF ADVENTURE TOURISM  
Chavan Shri Harishchandra Deoram

**Will the Minister of TOURISM be pleased to state:**

- (a) whether the Government proposes to promote the adventurous tourism in the country to increase the employment opportunities;
- (b) if so, the details thereof;
- (c) whether the Government has any proposal to introduce advanced communication strategies at par with international standard for safety of foreign tourists; and
- (d) if so, the details thereof?

**Answer**

MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE) (DR. MAHESH SHARMA)

(a) & (b): Adventure Tourism is one of the emerging segments of travel in India. To promote Adventure Tourism the Ministry of Tourism has issued guidelines for approval of Adventure Tour Operators and formulated guidelines on Safety and Quality Norms on Adventure Tourism. The Ministry of Tourism extends Central Financial Assistance to State Governments/Union Territory Administrations for the development of tourism projects including Adventure Tourism, on the basis of proposals received from them subject to adherence of scheme guidelines, availability of funds and inter-se priorities. The Ministry of Tourism has been promoting Adventure Tourism through its domestic and international campaigns.

(c) & (d): The Ministry of Tourism has formulated a Scheme for Procurement, Registration and Use of Satellite Phones.