

**GOVERNMENT OF INDIA
TOURISM
LOK SABHA**

UNSTARRED QUESTION NO:2040
ANSWERED ON:09.03.2015
DEVELOPMENT OF TOURISM AT INDO- NEPAL BORDER
Mishra Shri Daddan

Will the Minister of TOURISM be pleased to state:

- (a) whether the area from Rupediha to Shrawasti under Bahraich district of Uttar Pradesh along Indo-Nepal border has a great potential to be developed as an affluent centre of attraction for tourists;
- (b) if so, the action plan formulated by the Government to bring this area on the national tourist map; and
- (c) if so, the details thereof?

Answer

MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE) (DR. MAHESH SHARMA)

(a): Development of Tourism is primarily under- taken by State Governments/UT Administrations. However, Ministry of Tourism provides Central Financial Assistance (CFA) for projects which are prioritized in consultation with them. The projects which are complete as per scheme gui- delines are sanctioned subject to availability of funds, inter-se-priority and utilization of funds released earlier.

However, the State Government of Uttar Pradesh has informed that the project for Development of tourist facilities (toilet blocks) at Shra- wasti has been undertaken by them in the curr- ent financial year under State Plan. Ministry of Tourism has sanctioned CFA amounting to Rs.105.00 lakh in the year 2005-06 for develo- pment of tourism infrastructure at Katerniaghat Wildlife Sanctuary in District Bahraich under Dudhwa Katerniaghat Circuit.

(b) & (c): The Ministry of Tourism regularly brings out publicity material including booklets, leaflets, maps etc. on various tourism products and places of tourist interest in the country to popularize tourism in India. Awareness about tourism is also generated through Media Campaign in the international and domestic markets and through Ministrys domestic and overseas offices.