

**GOVERNMENT OF INDIA  
TOURISM  
LOK SABHA**

UNSTARRED QUESTION NO:1067

ANSWERED ON:02.03.2015

NEW TOURISM POLICY TO PROMOTE TOURISM

Gaikwad Prof. Ravindra Vishwanath;Mishra Shri Bhairon Prasad

**Will the Minister of TOURISM be pleased to state:**

- (a) whether the Government has formulated a new tourism policy to promote tourism in the country;
- (b) if so, the details and the salient features of the policy;
- (c) the funds allocated by the Government in this regard during the last three years;
- (d) whether the Government has taken any steps to develop the Shivhar Dham in Madhya Pradesh; and
- (e) if so, the details thereof?

**Answer**

MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE) (DR. MAHESH SHARMA)

(a) to (c): The Ministry of Tourism has formulated a National Tourism Policy in the year 2002 with a view to positioning tourism as a major engine of economic growth, enhancing employment potential within the tourism sector as well as to foster economic integration through developing linkages with other sectors. The Ministry has now initiated the process of formulation of a New Tourism Policy 2015, keeping in mind changes in the global tourism scenario and inputs/ suggestions of stakeholders have been sought.

(d) & (e): Identification, development and promotion of tourism is primarily undertaken by the State Governments/Union Territory Administrations. However, Ministry of Tourism, Government of India provides Central Financial Assistance for tourism infrastructure projects which are prioritized in consultation with the State Governments/Union Territory Administrations. Project proposals which are complete as per scheme guidelines are sanctioned and funds released subject to submission of utilization certificates for funds released earlier, inter-se priority and availability of funds. The Ministry of Tourism has not received any proposal for development of Shivhar Dham from Government of Madhya Pradesh.