

**GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA**

UNSTARRED QUESTION NO:4107

ANSWERED ON:20.03.2015

ADVERTISEMENT CAMPAIGN AGAINST SEXUAL VIOLENCE

Chavan Shri Harishchandra Deoram

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) whether Government proposes to put extensive advertisement campaign against the sexual violence on women and drug abuse through print and electronic media in the country;
- (b) if so, the details thereof and the number of advertisements issued by the Government in this regard;
- (c) whether the Government asked the media in the country to contribute free of cost advertisements on such matter under Corporate Social Responsibility (CSR) category; and
- (d) if so, the details thereof including the media cooperation in this regard?

Answer

MINISTER OF STATE IN THE MINISTRY OF INFORMATION & BROADCASTING
{COL RAJYAVARDHAN RATHORE (Retd.)}

- (a) and (b) No, Sir. However, during the current financial year, Government has released several advertisements against sexual violence on women and drug abuse through print and electronic media, the details of which are placed at Annexure.
- (c) and (d) No, Sir.