

**GOVERNMENT OF INDIA  
INFORMATION AND BROADCASTING  
LOK SABHA**

UNSTARRED QUESTION NO:4007

ANSWERED ON:20.03.2015

FILMING DESTINATION

Thakur Shri Anurag Singh

**Will the Minister of INFORMATION AND BROADCASTING be pleased to state:**

(a) Whether his Ministry has recently held a meeting on the efforts being made to project India's ability and standing as a soft power and a Filming Destination;

(b) if so, the details and outcome thereof; and

(c) the steps taken/proposed to be taken by the Government to facilitate the contours of growth of Film Industry?

**Answer**

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING  
[COL RAJYAVARDHAN RATHORE (Retd.)]

(a) to (c) : Yes, Sir. A meeting of the Consultative Committee of Members of Parliament attached to Ministry of Information and Broadcasting was held on 13.02.2015, under the chairmanship of Hon'ble Minister of Information and Broadcasting on the subject 'India as soft power – as a filming destination'. The meeting discussed various measures towards projecting India as a filming destination for film shooting by foreign producers/ production houses. It was agreed in the meeting that all necessary steps would be taken towards simplification of procedures related to granting shooting permissions in India and also towards promoting Indian locations for film shooting.

With a view to promote the Indian Film Industry, Government of India Ministry of Information and Broadcasting implements Plan schemes aimed at production of films in various Indian languages, showcasing them at various festivals in India and abroad including selecting of films in Indian Panorama which represents the best of contemporary Indian Cinema. National Film Awards are also given in order to encourage the talent in the Indian Film Industry.