

**GOVERNMENT OF INDIA
COMMUNICATIONS AND INFORMATION TECHNOLOGY
LOK SABHA**

UNSTARRED QUESTION NO:3639

ANSWERED ON:18.03.2015

INTERNET SAFETY CAMPAIGN

Mahadik Shri Dhananjay Bhimrao;Patil Shri Vijaysinh Mohite;Pradhan Shri Nagendra Kumar;Raut Shri Vinayak Bhaurao;Satav Shri Rajeev Shankarrao;Shewale Shri Rahul Ramesh;Sule Smt. Supriya Sadanand

Will the Minister of COMMUNICATIONS AND INFORMATION TECHNOLOGY be pleased to state:

-

- (a) whether the Government is planning to collaborate with private players to launch an Internet Safety campaign;
- (b) if so, the details thereof and the objectives behind the move;
- (c) whether the government is also planning to have a programme to raise awareness among key policy makers on internet safety issues and if so, the details thereof;
- (d) the manner in which transparency in the functioning of the Government will be addressed under the said safety campaign; and
- (e) the time by which it will be launched?

Answer

MINISTER FOR COMMUNICATIONS AND INFORMATION TECHNOLOGY
(SHRI RAVI SHANKAR PRASAD)

(a) to (c): MyGov, a Citizen Engagement and public participation platform managed by DeitY has launched an Internet Safety campaign with the objective of sensitizing internet users across the country toward online safety practices. MyGov will coordinate with all relevant stake-holders including government officials at various levels. As part of the campaign, MyGov organized a Round Table on Internet Safety on 25th Feb. 2015 as well as contest for designing posters of internet safety practices to raise awareness about the issues. While there is sufficient technical literature available in this regard, the objective is to devise and develop internet safety guidelines in layman's language to ensure that users are able to leverage the internet for various purposes without compromising their personal and professional information.

(d): Transparency in the functioning of the Government is a separate issue which is not covered under this campaign.

(e): The MyGov discussion on internet safety for children was launched on 05th Feb. 2015 and concluded on 17th Feb. 2015. The poster competition was launched on 05th Feb. 2015 and concluded on 17th Feb. 2015. Follow-up activities with the concerned stake holders will be an ongoing activity and no specific timelines have been finalized.