

**GOVERNMENT OF INDIA
MICRO, SMALL AND MEDIUM ENTERPRISES
LOK SABHA**

UNSTARRED QUESTION NO:3183

ANSWERED ON:16.03.2015

APPROVAL OF NMCP

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Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) whether the Government has approved the National Manufacturing Competitiveness Programme (NMCP);
- (b) if so, the details and the objectives thereof; and
- (c) the extent to which it is likely to benefit the manufacturing sector in the country?

Answer

MINISTER OF STATE IN THE MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES
(SHRI GIRIRAJ SINGH)

(a)&(b): The Government is implementing the National Manufacturing Competitiveness Programme (NMCP) with the aim to support the Micro, Small and Medium Enterprises (MSMEs) to become competitive. The objective of NMCP is to develop global competitiveness among Indian MSMEs. This programme targets at enhancing the entire value chain of the MSME sector through the following components:

- i) Lean Manufacturing Competitiveness Scheme for MSMEs,
- ii) Design Clinics scheme for MSMEs,
- iii) Marketing Assistance and Technology Up gradation Scheme for MSMEs,
- iv) Bar code scheme for MSEs,
- v) National Campaign for building awareness on Intellectual Property Rights (IPR),
- vi) Technology and Quality Up gradation Support to MSMEs,
- vii) Enabling Manufacturing Sector to be Competitive through Quality Management Standards (QMS) and Quality Technology Tools (QTT),
- viii) Support for Entrepreneurial and Management development of SMEs through Incubators.
- ix) Promotion of Information & Communication Tools (ICT) in MSME sector.

(c): The NMCP programme aims to enhance competitiveness of Indian manufacturing sector in general and MSMEs in particular to overcome competition within the country and globally.