

**GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA**

UNSTARRED QUESTION NO:2821
ANSWERED ON:13.03.2015
FUNCTIONING OF DOORDARSHAN
Karandlaje Km. Shobha

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether the Government has reviewed the functioning of Doordarshan in various States, including Karnataka, Andhra Pradesh, Kerala and Tamil Nadu; and

(b) if so, the outcome thereof and the follow up action taken/proposed to be taken by the Government in this regard?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING
(COL RAJYAVARDHAN RATHORE (Retd.)):

(a) Prasar Bharati has informed that it reviews the functioning of Doordarshan Kendras including those in Karnataka, Andhra Pradesh, Kerala and Tamil Nadu by holding a series of Zonal coordination Meetings as well as internal committee meetings at the highest level within the organization, from time to time.

(b) These reviews have resulted in addressing of crucial issues relating to human and financial resources, personnel issues, upgradation of management information system for efficient monitoring of court cases, financial management, quality improvement in programming, coordination between AIR and Doordarshan and consolidation of strength to keep pace with the new technology.