

**GOVERNMENT OF INDIA
MICRO, SMALL AND MEDIUM ENTERPRISES
LOK SABHA**

UNSTARRED QUESTION NO:1969
ANSWERED ON:09.03.2015
PROMOTION OF COIR INDUSTRY
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Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

:

- (a) whether the coir industry is not getting remunerative prices for their produce and becoming non-profitable;
- (b) if so, the details thereof and the reasons therefor along with the measures being taken to improve the quality and price of the product;
- (c) whether the financial conditions of the coconut growers and coir workers are deplorable; and
- (d) if so, the reasons therefor and the measures being taken by the Government to stabilize the market value and the welfare of the coir workers?

Answer

MINISTER OF STATE IN THE MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES (SHRI GIRIRAJ SINGH)

(a)&(b): No Madam. Coir Sector is developing in all coconut growing States, through the process of mechanization and modernization. Coir industry is getting better remuneration as there is zero wastage and all its by products are also used for value addition. The minimum wages are ensured in coir industry as per concerned state government's norms. Coir board is implementing Coir Udyami Yojana with 40% subsidy, 5% beneficiary contribution and 55% composite loan with working capital of 25% of project cost upto Rs.10 lakh. This Scheme helps the traditional industry to gear up towards mechanization by adopting all new technologies developed by State Governments and Central Research Institute. This will enhance the productivity and also result in better remuneration to the artisans.

Coir Board is also implementing various programme in all the coconut growing States in order to ensure the better productivity through mechanization and to improve quality to get better price for Coir products. These include:

- a) Science & Technology
- b) Skill Upgradation and Quality Improvement & Mahila Coir Yojana
- c) Development of Production Infrastructure (DPI)
- d) Domestic Market Promotion (DMP)
- e) Export Market Promotion (EMP)
- f) Welfare Measure (Insurance to Coir Workers)
- g) Trade and Industry Related Functional Support Services (TIRFSS)
- h) Coir SFURTI Clusters

(c)&(d): Coir workers are getting fair rates for their products which is fixed from time to time taking into account fluctuations in the market rate of raw material, wages enhancement etc. Coir Board has introduced a Human Resource Development Programme for the enhancement of entrepreneurship which include different areas such as quality management, salesmanship, marketing networks, consortium approach etc. A Group Personal Accident Insurance Scheme for Coir workers is being implemented by the Coir Board for the welfare of the Coir Workers.