

**GOVERNMENT OF INDIA
EARTH SCIENCES
LOK SABHA**

UNSTARRED QUESTION NO:1485
ANSWERED ON:04.03.2015
MOBILE APPLICATION FOR WEATHER FORECAST
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Will the Minister of EARTH SCIENCES be pleased to state:

- (a) whether the Government has launched/proposes to launch mobile application for weather forecast;
- (b) if so, the details thereof and its likely benefits; and
- (c) the action plan formulated by the Government for its expeditious implementation?

Answer

MINISTER FOR MINISTRY OF SCIENCE AND TECHNOLOGY AND MINISTRY OF EARTH SCIENCES (DR. HARSH VARDHAN)

(a) Yes, Madam.

(b-c) Earth System Science Organization–India Meteorological Department (ESSO-IMD) has developed and launched a mobile application for android based smart phone / tablets in Jan 2013. The mobile app by the name 'Indian Weather' is downloadable from Google play store, free of cost. Presently, the app provides current weather and 4 days weather forecast across the country for 310 cities. The mobile app. shall also be hosted for free download from the government mobile appstore (<https://apps.mgov.gov.in/indwx.isp>).

The Integrated Agro-meteorological Advisory Service (IAAS) of the ESSO-IMD has been successful in providing the crop specific advisories to the farmers at the district level twice weekly through different print/visual/Radio/ IT based wider dissemination media including short message service (SMS) and Integrated Voice Response System (IVRS). Presently, 8.01 million farmers are receiving the agromet advisories on their mobile.