

**GOVERNMENT OF INDIA  
COMMERCE AND INDUSTRY  
LOK SABHA**

UNSTARRED QUESTION NO:2853  
ANSWERED ON:13.03.2015  
EXPORT IMPORT OF COCONUT COIR PRODUCTS  
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**Will the Minister of COMMERCE AND INDUSTRY be pleased to state:**

- (a) the quantum and value of export and import of coconut and its products including coir during each of the last three years and the current year, product and country-wise;
- (b) whether the Government is implementing Export Market Promotion Scheme for coconut/ coir products in the country;
- (c) if so, the salient features thereof;
- (d) the funds allocated/released and utilised there- under during each of the last three years and the current year, State/UT-wise; and
- (e) the further measures taken by the Government to boost export of such products?

**Answer**

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY (INDEPENDENT CHARGE) (SMT. NIRMALA SITHARAMAN)

(a) The value of export and import of coconut and its products, coir and coir manufactures in the last three years and current year is as follows:

	Export (Value in US\$ Million)				Import (Value in US\$ Million)			
Commodity	2011-2012	2012-2013	2013-2014	2014-2015	2011-2012	2012-2013	2013-2014	2014-2015
	(Apr-Dec) P		(Apr-Dec) P					
Coconut and its products	77.2	68.2	76.91	76.27	15.73	10.31	11.79	30.45
Coir and coir manufactures	211.92	196.4	229.85	213.69	14.31	17.24	9.61	3.98

Source: DGCI&S P: Provisional

The country-wise/commodity-wise details of export and import in last three years and current year, including Coconut and its products, Coir and Coir manufactures, are available in the DGCI&S publication in CD form, namely 'Monthly Statistics of Foreign Trade of India' Vol. I and Vol. II. Such CDs are regularly sent to Parliament Library by DGCI&S, Kolkata.

(b) & (c) There is no separate scheme specifically for promotion of export of coconut and coconut products by Coconut Development Board. However, Coir Board is implementing the Central Sector Scheme for Export Market Promotion for Coir, with a view to improve the export performance of Indian Coir sector through various Export promotion activities.

Salient features of the Coir Board scheme are:-

- i. Delegation, consultancy & information sourcing.
- ii. Participation in International Seminars, Conferences & workshops.
- iii. Participation in International fairs/product promotion programmes, catalogue shows and organizing exclusive international fairs and buyer-seller-meets for coir.
- iv. Publicity abroad.
- v. External market development assistance.
- vi. Coir industry awards.

(d): The funds allocated and utilized under export market promotion scheme for coir during each of last three years and the current year is given below. However, no state-wise allocations are made under this scheme.

(Rs. In Lakhs)  
Year Allocation (BE) Utilization  
2011-12 205.00 131.71  
2012-13 350.00 230.43  
2013-14 350.00 325.27  
2014-15 350.00 131.16  
(Upto 09.03.2015)

(e) The measures taken by the Government to boost export are:-

# The coconut and its products including coir are incentivised at the rate varying from 2% to 7% under Focus Product Scheme. They are also incentivised at the rate varying from 3% to 4% under Focus Market Scheme. Exporter can claim any one benefit

# Excise duty on handmade carpets and textile floor covering of coir and jute products has been exempted.

# The drawback benefits have been increased for Coir Geotextiles from 1.7% to 1.9% and Coir Floor coverings from 3.2% to 4.9%.