

**GOVERNMENT OF INDIA
TEXTILES
LOK SABHA**

UNSTARRED QUESTION NO:1613

ANSWERED ON:05.03.2015

HANDLOOM / HANDICRAFT EXHIBITIONS PROGRAMMES

Singh Dr. Krishn Pratap

Will the Minister of TEXTILES be pleased to state:

- (a) whether less handloom/handicraft exhibitions/programmes are organized in the country as compared to international programmes;
- (b) if so, the details in regard to the number of such domestic and international programmes organized in the country during each of the last three years and the current year;
- (c) whether desired results have been achieved in gaining marketing experience for handloom products and sale of handloom/handicraft products; and
- (d) if so, the details thereof?

Answer

MINISTER OF STATE (INDEPENDENT CHARGE) IN THE MINISTRY OF TEXTILES
(SHRI SANTOSH KUMAR GANGWAR)

(a): The handloom/handicraft exhibitions/programmes organised in the country are always more in numbers as compared to international programmes.

(b): Details in regard to the number of domestic and international exhibitions/programmes organised/participated during each of the last three years and the current year are as under: -

Year	No. of domestic exhibitions/ programmes organised	No. of international exhibitions/ programmes organised/ participated
2011-12	1281	149
2012-13	862	139
2013-14	776	142
2014-15	498	145
Upto Jan. 15		

(c) & (d): Yes, Madam. The participants get marketing experience by way of participation in these exhibitions/programmes. The business generated during these exhibitions/programmes in the last three years is as under:-

Year	Sales generated by way of domestic exhibitions/ programmes (Rs. In Crore)	Spot orders booked+ enquiries generated by way of international exhibitions/programmes. (Rs. In Crore)
2011-12	693.55	94.50
2012-13	578.97	88.98
2013-14	651.04	151.25
2014-15	215.74	51.03
Upto January 2015		