

**GOVERNMENT OF INDIA
AGRICULTURE
LOK SABHA**

UNSTARRED QUESTION NO:171
ANSWERED ON:24.02.2015
MERA GAON MERA GAURAV SCHEME
Kataria Shri Rattan Lal;Meghwal Shri Arjun Ram

Will the Minister of AGRICULTURE be pleased to state:

- (a) whether the Government proposes to launch 'Mera Gaon Mera Gaurav' scheme in the country;
- (b) if so, the details and the objectives thereof; and
- (c) the time by which the scheme is likely to be started?

Answer

MINISTER OF STATE IN THE MINISTRY OF AGRICULTURE (DR. SANJEEV KUMAR BALYAN)

(a) to (c): There is no proposal to launch 'Mera Gaon Mera Gaurav' as a scheme in the country. However, 'Mera Gaon Mera Gaurav' has been coined as a concept for sensitizing agricultural scientists to identify their own village or any nearby village and provide farm advice to farmers on voluntary basis. The objective of this concept is to develop Personal Social Responsibility amongst scientists towards farming community. It may be taken up after 31st March, 2015.