

**GOVERNMENT OF INDIA
MICRO, SMALL AND MEDIUM ENTERPRISES
LOK SABHA**

UNSTARRED QUESTION NO:971
ANSWERED ON:02.03.2015
PROMOTION OF TRADITIONAL INDUSTRIES
Chauhan Shri Devusinh Jesingbhai

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) whether the Government has conducted a study regarding traditional industries and the condition of the workers working therein;
- (b) the details of the action taken to improve the conditions of the traditional industries and its workers;
- (c) whether the Government has received requests from various States for establishing more groups of traditional industries in the country;
- (d) if so, the details thereof including Rajasthan and Gujarat during the current year State-wise; and
- (e) the time by which the proposed groups are likely to be established and the details of the fund allocated for the purpose?

Answer

MINISTER OF STATE IN THE MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES (SHRI GIRIRAJ SINGH)

(a)&(b): No specific study has been conducted on traditional industries and the condition of the workers working therein. However, Government in the Ministry of Micro, Small and Medium Enterprises has been implementing various schemes for the promotion of traditional artisans through Khadi and Village Industries Commission (KVIC) and Coir Board, which include:

- (i) Workshed Scheme for Khadi Artisans for providing assistance for construction of worksheds for better work environment.
- (ii) Khadi Reform and Development Programme (KRDP) to revitalize the khadi sector with enhanced sustainability of khadi, increased incomes and employment for spinners and weavers, increased artisans' welfare and achieve synergy with village industries.
- (iii) Market Development Assistance (MDA) under which assistance is provided @ 20% of value of production khadi and polyvastra to be shared among artisans, producing institutions and selling institutions in the ratio 25:30:45.
- (iv) Khadi Karigar Janashree Bima Yojana to provide insurance cover to khadi artisans
- (v) Mahila Coir Yojana envisages distribution of motorised ratts for spinning coir yarn to women artisans after being trained.
- (vi) Coir Udyami Yojana(CUY) to provide financial assistance for replacement of outdated ratts/looms and for construction of worksheds so as to increase productivity /production and earnings of workers.
- (vii) Coir Worker's Group Personal Accident Insurance Scheme to provide insurance cover to coir workers.

In addition, a specific cluster-based scheme named Scheme of Fund for Regeneration of Traditional Industries (SFURTI) is being implemented by the Government in the Ministry of MSME for promotion of traditional industries, under which khadi, village industries and coir clusters have been taken up for development by providing them with improved equipments, common facilities centres, business development services, training, capacity building and design and marketing support, etc. 101 clusters (29 Khadi, 47 Village Industries and 25 Coir clusters) have been developed under this scheme.

(c) to (e): SFURTI Scheme has been recently revamped with a target of 71 clusters for the development across the country including Rajasthan and Gujarat with an outlay of Rs.149.44 crore in the 1st phase. Under the revamped SFURTI, there would be 3 types of clusters as follows:

Type of clusters	Numbers	Outlay	Artisans to be covered
Heritage Clusters	2	16.00	1000-2500 artisans per cluster (500-1200 artisans for NER, Hill, LWE affected area)
Major Clusters	10	30.00	500-1000 artisans per cluster (250-500 artisans for NER, Hill, LWE affected area)
Mini Clusters	59	88.50	Upto 500 artisans per cluster

(Upto 250 artisans for NER, Hill,
LWE affected area)

Total 71 134.50#

#Rs. 14.94 crore has also been kept for thematic interventions, administrative & scheme management expenses, monitoring and evaluation of the scheme implementation.

The proposals have been sought from the States/UTs for implementation of revamped SFURTI Scheme. The time frame for the implementation of project is 3 years.