

**GOVERNMENT OF INDIA  
INFORMATION AND BROADCASTING  
LOK SABHA**

UNSTARRED QUESTION NO:713  
ANSWERED ON:27.02.2015  
LIVE TELECAST OF REPUBLIC DAY PARADE  
Mahendran Shri C.

**Will the Minister of INFORMATION AND BROADCASTING be pleased to state:**

- (a) whether the Republic Day Parade-2015 broadcast live around the world for the first time;
- (b) if so, the details thereof; and
- (c) the reasons for telecast it around the world?

**Answer**

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING  
( COL RAJYAVARDHAN RATHORE (Retd.)

(a) to (c): Prasar Bharati has informed that DD-India, which is the International Channel of Doordarshan, had been telecasting the Republic Day Parade to parts of USA through ITV, Canada through Asian Television Network and Mauritius through Mauritius Broadcasting Corporation.

However, DD-India signal, for the first time for the coverage of Republic Day Parade-2015, was placed on Hotbird-13B Satellite which covers Europe, North Africa and some parts of Middle East. On the request from BBC Worldwide, they were allowed to download the Republic Day Parade signal. BBC used this signal globally.

The running commentary of Republic Day Parade-2015 was also broadcast live on All India Radio's Urdu Service and FM Gold.

Doordarshan had also telecast the Republic Day Parade through You Tube for the first time in 2013. Since then, it is being telecast on a regular basis on this mode.

Prasar Bharati has been making consistent efforts to showcase India's soft power and its rich culture and heritage to the world and also to make its viewers, living far from their motherland, feel connected and at home.