

**GOVERNMENT OF INDIA
TOURISM
LOK SABHA**

UNSTARRED QUESTION NO:1867
ANSWERED ON:22.07.2014
RATING OF TOURIST PRODUCTS
Gaddigoudar Shri Parvatagouda Chandanagouda

Will the Minister of TOURISM be pleased to state:

- (a) whether the Government has any proposal to set parameters to rate tourist destinations/products in the country including Karnataka with other bench-marked tourist destinations across the world;
- (b) if so, the details thereof and if not, the reasons therefor;
- (c) the agencies identified/being identified for the purpose; and
- (d) the time by which the parameter is likely to be set for the purpose?

Answer

MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE) (SHRI SHRIPAD NAIK)

(a) to (d): At present Ministry of Tourism (MOT) has no such proposal to set parameters to rate tourist destinations/products in the country including Karnataka with other bench marked tourist destination across the world. MOT has initiated the preparation of a Cleanliness index for cities selected on the basis of foot falls, one from each State.

Development and promotion of tourism, including State of Karnataka, is primarily the responsibility of the respective State Government/Union Territory (UT) Administration. However, the Ministry of Tourism (MOT) provides Central Financial Assistance (CFA) to various State Governments/Union Territory Administration for various tourism projects prioritized every year in consultation with them subject to availability of funds, inter-se priority and adherence to the scheme guidelines.