

**GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA**

UNSTARRED QUESTION NO:2089

ANSWERED ON:23.07.2014

FUNCTIONING OF DD AND AIR

Mullappally Shri Ramachandran;Singh Shri Ravneet

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) whether the Government has reviewed the functioning of Doordarshan and Akashvani Kendras in different parts of the country;
- (b) if so, the details and the outcome thereof and the follow-up action taken/ proposed to be taken thereon, State-wise: and
- (c) the financial assistance provided to Doordarshan and Akashvani Kendras and the amount utilised during each of the last three years and the current year, State- Wise?

Answer

THE MINISTER OF STATE (INDEPENDENT CHARGE) OF THE MINISTRY OF INFORMATION AND BROADCASTING; ENVIRONMENT, FOREST AND CLIMATE CHANGE AND MINISTER OF STATE FOR THE MINISTRY OF PARLIAMENTARY AFFAIRS (SHRI PRAKASH JAVADEKAR)

(a) and (b): As per the Prasar Bharati (Broadcasting Corporation of India) Act, 1990, the general superintendence, direction and management of the affair of the Corporation, of which Akashvani and Doordarshan are parts, vest in the Prasar Bharati Board.

Prasar Bharati has informed that from time to time they undertake review of functioning of Doordarshan and Akashvani Kendras through a series of zonal coordination meetings as well as internal meetings, conducted at the highest levels of the organisation.

The review exercise has enabled addressing crucial issues pertaining to Doordarshan and Akashvani Kendras in different parts of the country. The issues being addressed include improvement in quality programmes and transmission, human and financial resources, upgradation of management information system for efficient monitoring of court cases, improved financial management and improved coordination between All India Radio (AIR) and Doordarshan and consolidation of strength for keeping pace with new technology.

(c) As per information given by Doordarshan and Akashvani, State-wise details of budgetary allocations made and expenditure incurred by Akashvani and Doordarshan Kendras are attached as Annexure- 1 and Annexure- 2, respectively.