

**GOVERNMENT OF INDIA
DRINKING WATER AND SANITATION
LOK SABHA**

UNSTARRED QUESTION NO:4224
ANSWERED ON:18.12.2014
SANITATION CAMPAIGN
Kataria Shri Rattan Lal

Will the Minister of DRINKING WATER AND SANITATION be pleased to state:

(a) whether the Government have launched any scheme to inspire the people to dedicate themselves for cleaning toilets, clean drinking water and improve personal hygiene; and

(b) if so, the details thereof and the steps being taken to implement the same effectively?

Answer

MINISTER OF STATE IN THE MINISTRY OF DRINKING WATER & SANITATION (SHRI RAM KRIPAL YADAV)

(a) Yes Madam.

(b) The Government has launched the Swachh Bharat Mission (Gramin) on 2nd October, 2014, which aims at attaining an Open Defecation Free India by 2nd October, 2019, by providing access to toilet facilities to all rural households and initiating Solid and Liquid Waste Management activities in all Gram Panchayats to promote cleanliness. Extensive awareness campaigns have been launched for increasing awareness about cleanliness and toilet use.

The following Steps have been taken under Swachh Bharat Mission (Gramin) :-

A provision of incentive of Rs. 12000 has been made for the construction of Individual household latrine (IHHL), including central share of Rs.9000 (Rs. 10800 in case of special category states) and State share of Rs, 3000 (Rs. 1200 in case of special category states) to all BPL households and to identified Above Poverty Line (APL) households(all SCs /STs, small and marginal farmers, landless labourers with homestead, physically handicapped and women-headed households).

An amount of Rs. 2 lakh is available for the construction of Community Sanitary Complexes at a sharing pattern of 60:30:10 (Centre:State:Community).

Funds for Solid and Liquid Waste Management activities, with cap of Rs. 7/12/15/20 lakh is available for Gram Panchayats having upto 150/300/500 more than 500 households on a Centre and State /GP sharing ratio of 75:25. Under this component, activities to ensure cleanliness, like creation of compost pits, vermin composting, common and individual biogas plants, low cost drainage, soakage channels/ pits, Management of Menstrual hygiene, reuse of waste water and system for collection, segregation and disposal of household garbage etc can be taken up.

Demand for sanitation facilities is sought to be created by triggering `Behaviour change` by intensifying Information , Education and Communication (IEC) and Inter Personal Communication (TPC) campaigns as Sanitation is Mindset issue.

Innovative, Low cost and User friendly technologies for toilet and Solid and Liquid Waste Management will be pursued.