GOVERNMENT OF INDIA INFORMATION AND BROADCASTING LOK SABHA

UNSTARRED QUESTION NO:1908 ANSWERED ON:23.07.2014 DTH SERVICES Rajoria Dr. Manoj

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) the current status of DTH television service in the country; and
- (b) the percentage of urban and rural viewers receiving the benefits of DTH services in the country, State-wise including Rajasthan?

Answer

MINISTER OF STATE (INDEPENDENT CHARGE) OF THE MINISTRY OF INFORMATION AND BROADCASTING, ENVIRONMENT, FOREST AND CLIMATE CHANGE AND MINISTER OF STATE FOR THE MINISTRY OF PARLIAMENT AFFAIRS (SHRI PRAKASH JAVADEKAR)

(a) & (b): This Ministry has granted license to six companies namely, M/s. Dish TV India Ltd., M/s Tata Sky Ltd., M/s. Sun Direct TV Pvt. Ltd., M/s. Reliance BIG TV Ltd., M/s. Bharti Telemedia Ltd., and M/s Bharat Business Channel Ltd. to provide Direct-to-Home (DTH) services in the country. In addition Doordarshan is also providing free to air DTH service in India. As per the data provided by the Telecom Regulatory Authority of India (TRAI), the total registered subscriber base of private DTH operators in India is 64.82 million as on 31st March, 2014, out of which total active subscriber base is 37.19 million. The subscriber base of Doordarshan DTH services cannot be ascertained as its signals are not encrypted.