

**GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA**

UNSTARRED QUESTION NO:1896

ANSWERED ON:23.07.2014

MONITORING SOCIAL MEDIA

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Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) whether the Government proposes to set up a special social media wing to monitor the activities on social media;
- (b) If so, the details thereof; and
- (c) the current status of the said proposal?

Answer

MINISTER OF STATE (INDEPENDENT CHARGE) OF THE MINISTRY OF INFORMATION AND BROADCASTING; ENVIRONMENT, FOREST AND CLIMATE CHANGE AND MINISTER OF STATE FOR THE MINISTRY OF PARLIAMENTARY AFFAIRS (SHRI PRAKASH JAVADEKAR).

(a) to (c) : After apprising the Union Cabinet on 8.8.2013, a New Media Wing in the Ministry of Information & Broadcasting has been established which disseminates information about policies and programmes of the Government through various social media platforms. The wing addresses the social media communication requirements of the Government in order to keep pace with contemporary trends in the new media space.