

**GOVERNMENT OF INDIA  
COMMUNICATIONS AND INFORMATION TECHNOLOGY  
LOK SABHA**

UNSTARRED QUESTION NO:1731  
ANSWERED ON:03.12.2014  
LINKING POST OFFICES WITH E COMMERCE  
Raut Shri Vinayak Bhaurao;Shewale Shri Rahul Ramesh

**Will the Minister of COMMUNICATIONS AND INFORMATION TECHNOLOGY be pleased to state:**

- (a) whether in a bid to reinvigorate the postal department by linking it with booming e-commerce, the Government proposes to cooperate with Flipkart and Amazon;
- (b) if so, the details thereof;
- (c) whether any meetings were held in this regard;
- (d) if so, the details thereof; and
- (e) the manner in which the Government is likely to ensure the credibility of these companies before making any cooperation with them?

**Answer**

THE MINISTER OF COMMUNICATIONS AND INFORMATION TECHNOLOGY (SHRI RAVI SHANKAR PRASAD)

- (a) & (b) The Department makes continuous efforts to generate more business from the market including the booming e-Commerce segment by offering its products and services. The Department of Posts is offering its existing products & services like Speed Post, Express Parcel/Business Parcel to all customers including e-Commerce companies like Amazon, Flipkart etc.
- (c) & (d) Department interacts with its bulk customers for provision of its services and quality reviews through various modes of communications including meetings.
- (e) The Department has specified parameters and norms for offering its product and services to its bulk and corporate customers (including e-Commerce Companies) and ensure their compliance before entering into any commercial arrangement with these customers.