

**GOVERNMENT OF INDIA  
MICRO, SMALL AND MEDIUM ENTERPRISES  
LOK SABHA**

UNSTARRED QUESTION NO:4680  
ANSWERED ON:22.12.2014  
KVIC SCHEMES  
Mohan Shri P. C.

**Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:**

- (a) whether the Khadi and Village Industries Commission (KVIC) has introduced any scheme for enhancing productivity and competitiveness of khadi products and artisans;
- (b) if so, the details thereof and the number of institutions/artisans benefitted under the scheme;
- (c) whether it is proposed to expand the scheme further; and
- (d) if so, the details thereof and if not, the reasons therefor?

**Answer**

MINISTER OF STATE IN THE MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES (SHRI GIRIRAJ SINGH)

(a)&(b): Scheme for enhancing productivity and competitiveness of khadi products and artisans was being implemented by Khadi and Village Industries Commission(KVIC) till 2013-14 with the objective to make Khadi industry more competitive, market-oriented, profitable and for providing sustained employment for Khadi artisans by replacement of obsolete and old machinery and equipment and repairs to/renovation of existing/operational machinery and equipment. Under the scheme, financial assistance was provided for replacement of charkha and looms, service centres /warping units, ready to use warp for weaving, testing etc., Product Development, design intervention & packaging, Market promotion assistances and capacity building, techno-managerial support, documentation etc. 54 institutions benefitted under this scheme upto 2013-14.

(c)&(d): Scheme for enhancing productivity and competitiveness of khadi products and artisans has been merged with the revamped Scheme of Fund for Regeneration of Traditional Industries (SFURTI) with effect from 2014-15. Activities with the objective of enhancing productivity and competitiveness in the khadi sector are also undertaken under the Khadi Reform and Development Programme(KRDP).