

**GOVERNMENT OF INDIA  
CULTURE  
LOK SABHA**

STARRED QUESTION NO:409  
ANSWERED ON:22.12.2014  
CULTURAL CENTRES  
Ahlawat Smt. Santosh

**Will the Minister of CULTURE be pleased to state:**

- (a) whether the Government has any proposal to open Centrally funded Cultural Centres to promote and preserve the cultural tradition of various States in the country;
- (b) if so, the details thereof, State-wise;
- (c) the steps taken by the Government in this regard;
- (d) the funds allocated and expenditure incurred in this regard during the last two years; and
- (e) the steps taken by the Government to launch awareness drive in order to inculcate Indian cultural values among the youths of the country?

**Answer**

MINISTER OF STATE (I/C) FOR CULTURE AND TOURISM AND MINISTER OF STATE FOR CIVIL AVIATION (DR. MAHESH SHARMA)

(a) to (e): A Statement is laid on the table of the House.

STATEMENT REFERRED TO IN REPLY TO PARTS (a) TO (e) OF LOK SABHA STARRED QUESTION NO. 409 FOR 22ND DECEMBER, 2014

(a): No, Madam.

(b): Does not arise.

(c): The Government of India has already set up seven Zonal Cultural Centres (ZCCs) during 1985-86 having their headquarters at Patiala, Udaipur, Allahabad, Kolkata, Dimapur, Nagpur and Thanjavur. The main objectives of the ZCCs are the preservation, promotion and dissemination of the traditional folk arts and culture of the various States/Union Territories. The ZCCs have been carrying out various activities and programmes at the national, zonal and local levels in accordance with their aims and objectives implemented through various schemes.

(d): The details of the funds released to all ZCCs during the last two years are as under:

(`in Lakh)

2012-13	2013-14
2159.15	4246.22

(e): The Government organizes various cultural programmes through its organizations like Zonal Culture Centres (ZCCs), Akademies etc. to promote Indian culture for all walks of people including youth. The ZCCs implement Young Talent Artistes' Scheme to recognize and encourage young talents in the folk art forms of different regions in the country. The Non-Governmental Organizations availing grants-in-aid under various schemes of the Ministry of Culture have been asked to organize two cultural programmes in the schools. The various social media platforms like Facebook, Twitter, You Tube and Mobile Apps are being used for providing regular updates about the cultural programmes/events being organized by various organizations.