

**GOVERNMENT OF INDIA  
TEXTILES  
LOK SABHA**

UNSTARRED QUESTION NO:4206  
ANSWERED ON:18.12.2014  
PROMOTION OF CHANDERI TEXTILE INDUSTRY  
Scindia Shri Jyotiraditya Madhavrao

**Will the Minister of TEXTILES be pleased to state:**

- (a) whether any measures have been taken to promote Chanderi textile industry;
- (b) if so, the details thereof;
- (c) whether the Government has provided any incentives to those involved in this industry in Madhya Pradesh; and
- (d) if so, the details thereof?

**Answer**

MINISTER OF STATE (INDEPENDENT CHARGE) IN THE MINISTRY OF TEXTILES (SHRI SANTOSH KUMAR GANGWAR)

(a) & (b): Government of India has been implementing following schemes in all over India to promote handloom textile industry including Chanderi

(i) National Handloom Development Programme two components:

# Revival, Reform and Restructuring (RRR) Package for handloom sector  
# Comprehensive Handloom Development Scheme  
# Integrated Handloom Cluster Development Scheme (IHCDS)  
(ii) Handloom Weavers Comprehensive Welfare Scheme two components:  
# Health Insurance Scheme for access to health care facilities  
# Mahatma Gandhi Bunkar Bima Yojana for life insurance

(iii) Yarn Supply Scheme

Under Integrated Handloom Cluster Development Scheme(IHCDS), in Chanderi, handloom cluster for its integrated & holistic development was sanctioned. The cluster covered about 5000 hand- looms and was developed with Central share of Rs.2.00 crore. Chanderi handloom cluster was implemented by Entrepreneurship Development Institute of India(EDI), Ahmedabad. In the cluster various interventions like upgradation of existing dye house, setting up common facility centre, design & project development, engagement of designer, exhibitions & buyer seller meets, formation of web portal, skill development & technology up-gradation etc. were implemented.

National Handloom Development programme (NHDP) was introduced in 2013-14, having various components, including consolidation of clusters. During 2013-14, EDI, Ahmedabad has been sanctioned consolidation of the Chanderi handloom cluster under NHDP.

Under Handicrafts, Baba Saheb Hastshilp Vikas Yojana (AHVY) schemes being implemented by the Office of the Development Commissioner (Handicrafts) sanctioned in favour of Bird Charitable Trust, Guna. Under this scheme, 436 artisans have been benefitted through programmes such as skill upgradation & training design & technical development and by way of distribution of tool kits. Three Guru Shishya Parampara Training Scheme have also been organised through National Awardee Master craftsman Shri Tulsi Ram Koli at Chanderi. Similarly, these artisans are also being provided with marketing assistance through Gandhi Shilp Bazars, Craft Bazar, Exhibitions and National Level Melas etc. being organised on regular basis at different locations within the country.

(c) & (d): The Government of India has provided financial assistance in favour of Government of Madhya Pradesh during the last three years and current year under various schemes is as under:-

Sl. No. Name of the Scheme Funds released  
(Rs. in crore)

1. Integrated Handloom	7.28
Development Scheme	
2. Marketing & Export	2.04
Promotion Scheme	
3. Revival Reforms &	2.07
Restructuring Package	
for the Handloom Sector	
4. Comprehensive Handloom	1.05
Development Scheme	
(CHDS)	
TOTAL	12.44

The assistance in the form of subsidy on Yarn to the Madhya Pradesh weavers to the tune of Rs.1.03crore has also been given.