GOVERNMENT OF INDIA TEXTILES LOK SABHA

UNSTARRED QUESTION NO:3034
ANSWERED ON:11.12.2014
COMPETITION FROM CHINA IN HANDICRAFTS INDUSTRY SECTOR
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Will the Minister of TEXTILES be pleased to state:

- (a) whether India is facing competition from China in the handicrafts industry sector;
- (b) if so, the steps taken by the Government to deal with the said challenge; and
- (c) the steps taken by the Government to promote handicrafts in various parts of the country including Rajasthan?

Answer

IN THE MINISTRY OF TEXTILES (SHRI SANTOSH KUMAR GANGWAR)

- (a): Madam, the goods being brought from China are machine made whereas the Indian Handicrafts are handmade. The exports of Indian Handicrafts are increasing.
- (b) & (c): The following schemes are being implemented for the promotion and development including exports of Handicraft products, on all India basis including Rajasthan:-
- (i) Baba Saheb Hastshilp Vikas Yojana (AHVY);
- (ii) Design and technology upgradation scheme
- (iii) Marketing support and services scheme
- (iv) Research and development scheme
- (v) Human and resource development scheme
- (vi) Handicrafts artisans comprehensive welfare

scheme for Handicrafts Artisans and

(vii) Infrastructure and technology development scheme

Besides this, for comprehensive development and Promotion of Handicrafts, the Government is also undertaking a Mega Cluster Project at Jodhpur - Barmer in the state of Rajasthan.