

**GOVERNMENT OF INDIA
COMMUNICATIONS AND INFORMATION TECHNOLOGY
LOK SABHA**

UNSTARRED QUESTION NO:39
ANSWERED ON:24.11.2014
BSNL MOBILE SERVICES
Singh Shri Bharat

Will the Minister of COMMUNICATIONS AND INFORMATION TECHNOLOGY be pleased to state:

- (a) whether the market share of mobile services of Bharat Sanchar Nigam Limited (BSNL) has reduced in the country;
- (b) if so, the details thereof during the last three years and the current year;
- (c) whether the Government has taken any measures to bring improvement in market share of BSNL in its wireless segment;
- (d) if so, the details thereof; and
- (e) the extent to which success has been achieved as a result thereof?

Answer

THE MINISTER OF COMMUNICATIONS AND INFORMATION TECHNOLOGY (SHRI RAVI SHANKAR PRASAD)

(a) & (b) Yes Madam, the details of market share of Bharat Sanchar Nigam Limited (BSNL) in mobile service during the last three years and current year is given below:

Year	Market Share (%) of BSNL's mobile services
31.03.2012	13.58
31.03.2013	14.13
31.03.2014	12.32
30.09.2014	10.91

(c) to (e) BSNL has undertaken augmentation of its Mobile Network capacity, through Phase-VII expansion and installation of 15 million lines including 14263 Base Transceiver Stations (BTSs) for 2G services and 10502 new Node Bs for 3G services in the network to enhance the coverage and improve the quality of service. Out of this 8.93 million lines have been rolled out.

The financial distress of BSNL has constrained its ability to invest in expansion of its network. Government is supporting BSNL through various measures to improve its financial position. These measures include:

Waiver of Government loan to BSNL involving an amount of Rs.1411 crores

Financial support of Rs.6724.51 Crores to BSNL on surrender of Broadband Wireless Access (BWA) spectrum.

BSNL is also separately preparing a revival plan for increasing revenue potential, identifying business opportunities, organizational restructuring to enable them to grow into customer-centric companies with expertise in marketing and customer services delivery and developing human resources strategy in line with restructured organizational vision.