

**GOVERNMENT OF INDIA
STEEL
LOK SABHA**

UNSTARRED QUESTION NO:3480
ANSWERED ON:15.12.2014
STEEL CONSUMPTION
Lekhi Smt. Meenakashi

Will the Minister of STEEL be pleased to state:

- (a) the details of the consumption trend of steel over the last few years;
- (b) whether there was a decrease in the consumption of steel in 2013-14 in comparison to the previous years and if so, the reasons therefor; and
- (c) the steps taken by the Government to drive up the consumption/demand of steel within the country to match the recent trend of domestic oversupply?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF (SHRI VISHNU DEO SAI) STEEL AND MINES

- (a) Data on real consumption of total finished steel during the last three years is provided in the table below:-

Real Year	Consumption of Total Finished Steel Quantity (million tonnes or mt)
2011-12	71.02
2012-13	73.48
2013-14	74.09

Source: Joint Plant Committee (JPC)

- (b) The consumption of steel has not decreased in 2013-14 over 2012-13 in volume terms.
- (c) Institute for Steel Development & Growth (NSDAG), an organization promoted by the Ministry of Steel along with major steel producers, is working towards the efficient usage of steel in the construction and allied segments. INSDAG has taken up a number of activities /initiatives to enhance steel consumption and to create awareness of the benefits of steel usage. INSDAG has been taking the following steps to improve the steel consumption in the country:-
1. Organizing steel campaigns in rural areas by training masons on the benefits of steel usage & promoting best practices in construction.
 2. Developing designs of model rural houses, culverts, panchayat hall, community toilet etc. with steel and promoting them.
 3. Conducting Trainings in rural areas under the Entrepreneurship and Skill Development Programme in fabrication of steel.
 4. Providing advisory services and materials and construction practices.
 5. Publishing need based technical manuals, guide books and reports on steel based construction.